

Beet Street Board of Directors
Meeting Minutes
January 20, 2011

I. Call to order

Blue Hovatter, Chair of the Board, called to order the regular meeting of the Beet Street Board of Directors at 7:30am on Thursday, January 20, 2011 at the Home State Community Bank, 303 E. Mountain Ave., Fort Collins, Colorado.

Present: Blue Hovatter, Chair; Bruce Freestone, Vice Chair; Mary Atchison, Darin Atteberry, McCabe Callahan, Kim Jordon, Chris Osborn, Steve Taylor, and Cheryl Zimlich

Staff: Ryan Keiffer, Executive Director; Beth Flowers, Project Director/Senior Producer; Kari Munson, Producer; Lindsey Heckel, Marketing Coordinator; Kerry Miller, Office Manager

II. Approval of Minutes

Steve Taylor motioned to approve the minutes of December 16, 2010. Seconded by Bruce Freestone and passed unanimously.

III. Regular Agenda: Discussion Items

Board Member Expectations: Ryan Keiffer provided an overview of the Board Member Expectations, including feedback from Lucia Liley that DDA representatives on the Beet Street Board can sign the document. Bruce Freestone motioned to approve the revised Board Member Expectations. Seconded by Steve Taylor and passed unanimously.

Non-Discrimination Policy: Ryan Keiffer provided background information on the request to change of language from “gender identity” to “gender expression” in the existing Non-Discrimination Policy. Mary Atchison motioned to approve the revised Non-Discrimination Policy. Seconded by Cheryl Zimlich and passed unanimously.

Accounting Policies and Procedures: Ryan Keiffer provided an overview of the Accounting Policies and Procedures manual. Discussion on signing authority of the Executive Committee followed. The following changed to the manual was agreed to:

“With the approval of the Executive Committee of the Beet Street Board, contracts in an amount greater than \$5,000 and up to 5% of previously budgeted total annual expenditures, not to exceed \$50,000, can be executed.” Chris Osborn motioned to approve the Accounting Policies and Procedures Manual with the above referenced change. Seconded by Darin Atteberry and passed unanimously.

Fundraising Update: Beth Flowers provided an overview of the revenue fundraising analysis from 2009-2011.

DDA/MOU Update: Ryan Keiffer provided an overview of the revisions to the Beet Street/DDA MOU. Discussion followed. The Board verbally agreed to continue with the review of the revised MOU.

Board Development: Denis Clark, Consultant, reviewed the results of the Beet Street Board member survey and discussed the board building cycle. Denise will work with the Governance Committee to develop a profile of future Board members. A list of possible Board candidates should be brought to the next Board meeting.

Dr. Jerry Wilson: Blue Hovatter announced that Dr. Wilson has resigned from the Beet Street Board.

Board Member Candidate – Greg Fuhrman: The Governance Committee recommended Greg Fuhrman, CPA, to the Beet Street Board and to the Executive Committee as Treasurer. Greg provided the Board with an overview of his experience and his interest in joining the Board. Steve Taylor motioned to elect Greg Fuhrman to the Board and the Treasurer position. Seconded by Mary Atchison and passed unanimously.

VI. Adjournment

The meeting adjourned at 9:00 a.m.

Minutes approved by: _____
Greg Fuhrman, Secretary/Treasurer