

Beet Street Board of Directors
Meeting Minutes
February 17, 2011

I. Call to order

Blue Hovatter, Chair of the Board, called to order the regular meeting of the Beet Street Board of Directors at 7:30 a.m. on Thursday, February 17, 2011 at the Home State Community Bank, 303 E. Mountain Ave., Fort Collins, Colorado.

Present: Blue Hovatter, Chair; Bruce Freestone, Vice Chair; Greg Fuhrman, Treasurer; Mary Atchison, Kim Jordon, Patrick Moran, Chris Osborn, Lisa Poppaw, Steve Taylor, and Cheryl Zimlich

Staff: Ryan Keiffer, Executive Director; Beth Flowers, Project Director/Senior Producer; Kari Munson, Producer; Lindsey Heckel, Marketing Coordinator; Kerry Miller, Office Manager

II. Consent Agenda

a. Library Expansion Endorsement

Bruce Freestone moved to place the Library Expansion Endorsement to a regular agenda item. Agreed to unanimously.

b. Approval of Minutes

Bruce Freestone motioned to approve the minutes of January 20, 2011. Seconded by Chris Osborn and passed unanimously.

III. Regular Agenda: Discussion Items

Library Expansion Endorsement: Lisa Poppaw motioned to approve the Library Expansion Endorsement. Seconded by Kim Jordon and passed unanimously.

Discussion followed that endorsements would be reviewed by the Executive Committee before bringing to the full Board. Approvals will be done on a case-by-case basis.

Board Member Expectations: Blue Hovatter provided a brief overview of the Board Member Expectation document and asked all Board members to sign it.

Innovation Festival Updated: Kari Munson provided an overview of the planning process, including work completed with the Steering Committee, for the Innovation Festival in 2012. Discussion followed.

Creative Garden: Ryan Keiffer provided a brief update on the planning process for Creative Garden. A full event plan and budget will be provided to the Board in March.

Downtown Development Authority – Memorandum of Understanding: At 8:30 a.m. Lisa Poppaw motioned for the Board to move into Executive Session for discussion of the amended DDA/Beet Street MOU. Seconded by Patrick Moran and agreed to unanimously.

At 9:00 a.m. Kim Jordon motioned for the Board to move out of Executive Session. Seconded by Lisa Poppaw and agreed to unanimously.

Greg Fuhrman motioned for the Board to approve the amended MOU between the DDA and Beet Street. Seconded by Steve Taylor.

Votes in support of approving the amended MOU: Blue Hovatter, Bruce Freestone, Mary Atchison, Kim Jordon, Patrick Moran, Chris Osborn, and Cheryl Zimlich.

Votes not in support of approving the amended MOU: Lisa Poppaw.

Steve Taylor motioned to approve Ryan Keiffer to sign a letter dated February 16, 2011 from Matt Robenalt, Executive Director of the DDA, to memorialize the understanding of the DDA and Beet Street in connection with Section 5.1 of the amended and restated agreement between the two entities. Seconded by Bruce Freestone.

Votes in support of signing Matt Robenalt's letter: Blue Hovatter, Greg Fuhrman, Mary Atchison, Kim Jordon, Patrick Moran, Chris Osborn, and Cheryl Zimlich.

Votes not in support of signing Matt Robenalt's letter: Lisa Poppaw.

Fundraising Update: Beth Flowers provided an update on fundraising efforts and the strategy going forward.

Discussion followed on how best for Beet Street to proceed with fundraising.

VI. Adjournment

The meeting adjourned at 9:30 a.m.

Minutes approved by: _____
Greg Fuhrman, Secretary/Treasurer